



Britannica School Wins Teachers' Choice Award

Comprehensive knowledge resource distinguished in classroom tests

CHICAGO, September 24, 2015—Britannica® Digital Learning announced today that its flagship education product [Britannica School](#) has won the Teachers' Choice Award for the Classroom.

[Britannica School](#), developed for grades K-12, has a host of distinctive features and benefits that set it apart from other school products. Made for today's digital classroom, with extensive, up-to-date information sources, it's specially designed for differentiated instruction, allowing students to move easily to material of higher or lower reading levels as needed. Unlike most web-based products, it's made to display well on any device be it PC, tablet or smart phone. This is a boon to schools where different kinds of equipment are used as part of today's "BYOD"- (bring your own device) movement to school.

The content of Britannia School is reliable, age-appropriate, updated continuously and closely correlated to the curriculum, for which it provides a multitude of suitable texts in all subjects. The product has won several other major awards, including the Golden Lamp and the Distinguished Achievement Awards.



The [Teacher's Choice Award](#) is unique among educational honors in that competing products are judged exclusively by panels of teachers who use those products in the classroom. They're evaluated on quality, instructional value, ease of use and innovation.

"Britannica School meets an important need in today's classroom that no other product does, and the teachers who used it with their students obviously saw that," said Michael Ross, general manager of Britannica Digital Learning and

a senior vice president with Encyclopaedia Britannica, Inc. “We’re very grateful for the recognition, which comes from the most qualified judges of all.”

More information about Britannica School and other Britannica education products is available at (+61 2) 9915-8800 and <http://edu.eb.com>

About Britannica Digital Learning

[Britannica Digital Learning](#) (BDL) provides reliable, high-quality classroom products and solutions for educators. BDL experts produce curriculum-aligned resources for all ages from preschool to high school that make creative and purposeful use of technologies widely used in schools today—such as interactive whiteboards, tablets, smart phones and learner-response devices—making it easier for teachers to teach and for students to learn. Products include Britannica School, Pathways: Science™, ImageQuest™ and Britannica eBooks. BDL is a division of Encyclopaedia Britannica, Inc. and maintains offices in Chicago, Sydney, London, New Delhi, Paris, and Tokyo.