



Britannica School Site Wins BETT Award

Innovative online solution takes BETT Award, Digital Collections and Resource Banks

LONDON, January 22, 2015—Britannica School, the online classroom knowledge and information solution from [Britannica Digital Learning](#), was a big winner at this week's Bett Awards ceremony, winning best product honours in the Digital Collections and Resource Banks category.

Considered the highest accolade in the U.K. educational-technology industry, the Bett Awards bring together developers, distributors and educators each year to recognize, reward and celebrate excellent education products.



[Britannica School](#), developed for grades K-12, has a host of distinctive features and benefits that set it apart from other school products. Made for today's digital classroom, with extensive, up-to-date information sources, it's specially designed for differentiated instruction, allowing

students to move easily to material of higher or lower reading levels as needed. Unlike most Web-based products, it's made to display well on any device, be it PC, tablet or smart phone. This is a boon to schools where different kinds of equipment are used as part of today's "BYOD" movement—"bring your own device" to school.

The content of Britannia School is reliable, age-appropriate, updated continuously and closely correlated to the curriculum, for which it provides a multitude of suitable texts in all

subjects. The product has won several other major awards, including the Golden Lamp and the Distinguished Achievement Awards.

“We’re thrilled,” said Michael Ross, general manager of Britannica Digital Learning and a senior vice president at Encyclopaedia Britannica, Inc. “All of our teams have worked hard to make this the information resource for the 21st-century classroom, and we’re grateful to have this growing body of recognition from our peers and colleagues all over the world.”

Free trials for Britannica School are available to schools and consortiums. Interested educators can call (+61 2) 9915-8800 or bol@eb.com.au for more information.

About Britannica Digital Learning

[Britannica Digital Learning](#) (BDL) provides reliable, high-quality classroom products and solutions for educators. BDL experts produce curriculum-aligned resources for all ages from preschool to high school that make creative and purposeful use of technologies widely used in schools today—such as interactive whiteboards, tablets, smart phones and learner-response devices—making it easier for teachers to teach and for students to learn. Products include Britannica School, Pathways: Science™, ImageQuest™ and Britannica eBooks. BDL is a division of Encyclopaedia Britannica, Inc. and maintains offices in Chicago, Sydney, London, New Delhi, Paris, and Tokyo.